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PRESS KIT

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Press briefing: 15 July 2015, 10 a.m.
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15 July 2015
Press information

Salzburg International Summer Academy of Fine Arts 20 July – 29 August 2015

The Summer Academy starts on 20 July 2015, with the first six of 21 courses.

As of today, we have enrolled 330 students – around the same as in previous years. We have allotted 106 grants – a substantial increase from previous years (2014: 91; 2013: 84; 2012: 88). This is primarily thanks to outstandingly generous support from members of the Society of Friends.

This year, the 63rd International Summer Academy focuses on *the production of meaning*. Art is always a confrontation with the world and with the society in which we live. Thus we consider that art-works produce, in diverse ways, something that could be called meaning. Not only art-works, however, but also art theory, history and criticism, as well as curatorial theory and practice, all produce meaning. What interests us in particular is how differently this topic is comprehended in the various regions of the world – by our teachers, lecturers and students, who this year come from some 50 different countries.

feld72 – Public Space

The course offered by the architecture collective feld72 is site-related. In specific transitional zones in the town, participants will examine how Salzburg fluctuates between a "state of emergency" (the Festival season) and periods of "business as usual". Public space is one of the major platforms upon which this alternation is enacted with all its opportunities and conflicts. The phenomena to be found in Salzburg can be used as a case study for the transformation of public space in general.

On Friday 7 August, the artistic works and interventions will be presented in public space. Thanks to positive co-operation with the town of Salzburg, the course is allowed temporary use of the former Baroque Museum on the Mirabellplatz as a studio for all preparatory work.

2015 programme of events

The production of meaning

Lectures and discussions

What, in the field of art, has or assumes meaning, and why? How is meaning produced, and who decides on this? What is the difference between production of knowledge and that of meaning? What is the relation between meaning and effect?

The invited lecturers at the Summer Academy address a wide range of topics in their answers to these questions – from the analysis of "Useful art" and its impact on society (**Florian Malzacher**, 22 July), to the critical examination of the art-work in the field of tension between market and museum (**Luis Camnitzer**, 28 July). **David Riff** (3 August) considers the current relevance of Marxist ethics, and **Ekaterina Degot** (12 August) asks how curatorial display in exhibitions contributes to the production of meaning. Finally, **Tony Chakar** (19 August) reports from his Middle Eastern culture, and talks about the relationship between ISIS and Christian minorities in the Levant.

In addition, the directors of three major Salzburg art institutions are invited to hold discussions with colleagues from Graz and Munich on *The production of meaning in Museum and Kunstverein*. What advantages are offered by the specific environment in Salzburg, and what are the challenges? Which current and planned projects are explicitly related to Salzburg? How can a transregional effect be achieved? **Sabine Breitwieser** in conversation with **Peter Pakesch**, **Martin Hochleitner** with **Otto Hochreiter** and **Séamus Kealy** with **Chris Fitzpatrick**.

The Salzburger Kunstverein presents **Diedrich Diederichsen's** three-part lecture series *The Person as Special Effect*.

Lunch Talks

These are held in Hohensalzburg Fortress. Under the heading of *The production of meaning*, Summer Academy teachers talk about their work as artists, curators or critics.

Exploring Salzburg

Four immigrants, who have lived in Salzburg for years or only months, each conduct a *Walk through a different town*. **Jubril Olawunmi** from Nigeria, **Mohammad Ali Sadeghi** from Afghanistan, **Mohammad Basel Safraji** from Syria and **Ariadna Castorena** from Mexico will show us places in

Salzburg that have special significance for them, comparing specific situations with those in their native country.

Exhibitions

The work of Summer Academy teachers is on view in three exhibitions in Salzburg. **Nora Schultz** shows a site-related intervention in the Cathedral Museum's Cabinet of Curiosities; Galerie Trapp displays marble reliefs by **Peter Niedertscheider**; and periscope hosts a two-part group exhibition entitled *Referring to...*, with works by **cinéma copains** – **Arne Hector/Minze Tummescheit, Eva Engelbert, Fabian Fink, Giovanni Giaretta, Katharina Karner, Nina Kerschbaumer, Barbara Lindmayr, Maha Maamoun, Nina Prader, Viktoria Schmid, Sam Siwe, Anton Stuckardt** and **Siegfried Zaworka**.

Open Days

At the end of each course period, the students convert their studios into exhibition rooms, for a public presentation of the work they have produced in their classes. This is a unique opportunity to experience at first hand the exceptional ambience of the Summer Academy, and to learn more about current art production.

Blogger in Residence

Throughout the Summer Academy, journalist and social anthropologist Rafael Dernbach will observe and comment on activities, artistic and otherwise, in a daily blog:

www.summeracademy/blog.

General information

All events are open to the public free of charge. Details of times and locations are given on our homepage www.summeracademy.at under the menu option EVENTS 2015.

Further details and photo material

Bärbel Hartje presse@summeracademy.at, +43 (0) 662 842 113

Press photos can be downloaded from the website under www.summeracademy.at/press.

Facts and figures

Duration: 20 July - 29 August 2015

21 courses with Jennifer Allen, Doug Ashford, Varda Caivano, Bernhard Cella, cinéma copains – Arne Hector/Minze Tummescheit, Adriana Czernin, feld72, Ben Katchor, Tomasz Kowalski, Maha Maamoun, Raimundas Malašauskas, Bernhard Martin, Marc Monzó, Irina Nakhova, Peter Niedertscheider, Jayce Salloum, Elisabeth Schmir, Nora Schultz, Joanna Warsza, Nicolas Wild and Tobias Zielony

Locations, student numbers and grants

Of the 21 courses, 18 are held in Hohensalzburg Fortress, one in the Kiefer quarry in Fürstenbrunn (Niedertscheider), one in Galerie 5020 (Monzó) and one in the former Baroque Museum and in public space (feld72).

As of 15 July 2015, we have enrolled 330 students – similar to last year. We have allotted 106 grants – a substantial increase of 15 (16.5%) against last year.

Sponsors include the Province of Salzburg, Arts Fund of the City of Salzburg, the Austrian Federal Chancellery, the American Austrian Foundation (AAF/Seebacher Prize for Fine Arts), Free State of Bavaria, ERSTE Foundation, Münster Academy of Fine Arts, Society of Friends of the Leipzig Academy of Visual Arts, Kingston University London, and members and patrons of the Society of Friends of the Salzburg International Academy of Fine Arts.

45 public events in six weeks

5 lectures and discussions on the topic *The production of meaning*

3 conversations on *The production of meaning in Museum and Kunstverein*

3 lectures by Diedrich Diederichsen

20 Lunch Talks

1 artist talk with Nora Schultz, in the Cathedral Museum/Domquartier

3 exhibitions: Cathedral Museum/Domquartier, periscope, Galerie Trapp

4 town walks in the series *Exploring Salzburg*

6 Open Days

2015 Blogger in Residence: Rafael Dernbach

Rafael Dernbach, journalist, media theorist and social anthropologist from Germany, was chosen in an international selection process as this year's Blogger in Residence.

"One cannot teach art, but one can learn it." This was the grim mantra my film professor Jean-Pierre Gorin repeated at the beginning of every single of his classes. Only later did I realised what he meant by this: that there are many ways of not-teaching. And many ways of learning, some of them requiring you to unlearn what you believed you knew.

As blogger in residence I am interested in documenting these fuzzy exchanges: the modes of teaching and not-teaching, of learning and unlearning art at the Salzburg Summer Academy. Just as an anthropologist in the field, I will gather my material through direct involvement.

Anthropologists call this 'participatory observation'.

Not-teaching happens not only during the classes. It also occurs in the lived culture of the Academy: in its cosmologies and its gossip, in its status symbols and shared rituals, in its buzzwords and its concerns. Not only different artists and practices will meet at the Academy, but different social beings and different performing bodies.

Through the blog I hope to bring to you exercises in observation and observations in progress, informed by anthropology, practised by the artists and by me as your observer in residence.

Rafael Dernbach, born in Giessen in 1988, studied media theory and social anthropology in Maastricht, San Diego, Berlin and Cambridge. As an author and journalist he has written for several media outlets including ZDFinfo and ZEIT ONLINE. As a Gates Scholar he is currently working towards a PhD on contemporary documentary practices at the University of Cambridge.

www.summeracademy.at/blog

Press events

We would be delighted to welcome you at the following events:

Opening reception

Monday, 20 July 2015 at 6 p.m. in Hohensalzburg Fortress

Guided tour I with Michael Obrist (feld72), Hildegund Amanshauser and the participants in the course directed by feld72, to visit their works and interventions in public space.

Friday 7 August 2015, venue 10 a.m., former Baroque Museum, Mirabellplatz 3.

Guided tour II with Hildegund Amanshauser through the studios in Hohensalzburg Fortress

Wednesday 26 August 2015, venue 9.45 a.m., lower funicular station, or 10 a.m., Summer Academy director's office

Visit classes directed by Jennifer Allen, Doug Ashford, cinéma copains, Adriana Czernin, Tomasz Kowalski, Elisabeth Schmirl and Nora Schultz.

Please sign up at least one day in advance: presse@summeracademy.at

Further information

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JULY 2015

21/07/2015

1.30 p.m. / **Ben Katchor** / Lunch Talk (F)
8 p.m. / **Diedrich Diederichsen** / Lecture /
Salzburger Kunstverein (K)

22/07/2015

1.30 p.m. / **Florian Malzacher** / Lunch Talk (F)
8 p.m. / **Diedrich Diederichsen** / Lecture /
Salzburger Kunstverein (K)

23/07/2015

1.30 p.m. / **Bernhard Martin** / Lunch Talk (F)
8 p.m. / **Diedrich Diederichsen** / Lecture /
Salzburger Kunstverein (K)

24/07/2015

4 p.m. / **Open Day** (F)

27/07/2015

1.30 p.m. / **Jayce Salloum** / Lunch Talk (F)

28/07/2015

1.30 p.m. / **Raimundas Malašauskas** / Lunch
Talk (F)
8 p.m. / **Luis Camnitzer** / Lecture series (K)

29/07/2015

1.30 p.m. / **Varda Caivano** / Lunch Talk (F)
8 p.m. / **Sabine Breitwieser in conversation
with Peter Pakesch** (MdM)

30/07/2015

1.30 p.m. / **Bernhard Cella** / Lunch Talk (F)

31/07/2015

4 p.m. / **Open Day** (F)

(D) DomQuartier/Dommuseum

(F) Hohensalzburg Fortress

(MdM) Museum der Moderne

(K) Künstlerhaus

(S) Kiefer quarry Untersberg

(SM) Salzburg Museum

AUGUST 2015

03/08/2015

1.30 p.m. / **Irina Nakhova** / Lunch Talk (F)

8 p.m. / **David Riff** / Lecture series (K)

04/08/2015

1.30 p.m. / **feld72** / Lunch Talk (F)

7 p.m. / **Referring to...** / Exhibition opening 1 / periscope

05/08/2015

1.30 p.m. / **Nicolas Wild** / Lunch Talk (F)

6 p.m. / **Jubril Olawunmi** / Exploring Salzburg

06/08/2015

1.30 p.m. / **Maha Maamoun** / Lunch Talk (F)

07/08/2015

4 p.m. / **Open Day** (F and Salzburg urban space)

10/08/2015

1.30 p.m. / **Tobias Zielony** / Lunch Talk (F)

6 p.m. / **Nora Schultz** / Artist talk (D)

11/08/2015

1.30 p.m. / **Jennifer Allen** / Lunch Talk (F)

6 p.m. / **Mohammad Ali Sadeghi** / Exploring Salzburg

12/08/2015

1.30 p.m. / **Nora Schultz** / Lunch Talk (F)

8 p.m. / **Ekaterina Degot** / Lecture series (K)

13/08/2015

1.30 p.m. / **Elisabeth Schmirl** / Lunch Talk (F)

8 p.m. / **Martin Hochleitner in conversation with Otto Hochreiter** (SM)

14/08/2015

4 p.m. / **Open Day** (F)

17/08/2015

1.30 p.m. / **Marc Monzó** / Lunch Talk (F)

18/08/2015

1.30 p.m. / **Peter Niedertscheider** / Lunch Talk (F)

7 p.m. / **Referring to...** / Exhibition opening 2 / periscope

19/08/2015

1.30 p.m. / **Tomasz Kowalski** / Lunch Talk (F)

8 p.m. / **Tony Chakar** / Lecture series (K)

20/08/2015

1.30 p.m. / **Doug Ashford** / Lunch Talk (F)

6 p.m. / **Mohammad Basel Safrahaji** / Exploring Salzburg

21/08/2015

4 p.m. / **Open Day** (Galerie 5020)

24/08/2015

1.30 p.m. / **cinéma copains** / Lunch Talk (F)

25/08/2015

1.30 p.m. / **Adriana Czernin** / Lunch Talk (F)

8 p.m. / **Séamus Kealy in conversation with Chris Fitzpatrick** (K)

26/08/2015

6 p.m. / **Ariadna Castorena** / Exploring Salzburg

28/08/2015

12 midday / **Open Day** (F, S)